Do you dare to move beyond imagination towards exploring your unconscious mind?

We are passionate Business Coaches and we constantly strive for personal and professional development and progress. Our story started in 2014, when we deeply believed in dr. Avi Goren Bar and enabled that this method Jungian Coaching School by Goren Bar and certification program for coaches came to Slovenia. It was its birth as CCE program (ICF accredited). Later on certification program started also its journey in Turkey as parallel program for coaches. Today is ACSTH accredited and continue its story of growth to make you a better coach.

Program manager & director for Adriatic:
Jasna Knez, jasna@povejnaglas.si (0038641799644)
WHAT IS JUNGIAN COACHING?

Jungian Coaching creates opportunity for our clients to give their unconscious a voice and integrate its insight into their conscious lives.

Jungian coaching is a coaching method that enables the client and the coach to dive into unconscious, into the world of symbolic language. By doing so we can discover some aspects of our blind spot and lower our defense mechanisms. In the coaching process we make progress faster and in a more effective way!

Jungian Coaching is a diagnostic tool to discover where from, person inferior function derives from. Not only gives new skills and techniques but it also creates growing process for the coach, organization and every learner. Enables the coach and organization to understand the third dimension.

WHAT IS JUNGIAN COACHING SCHOOL BY AGB METHOD?

Jungian Coaching School teach methodology with tools developed by Dr. Avi Goren Bar, operating under Expressive Arts & Coaching in Action - Jungian Coaching School. In Slovenia supported by Slovene team of Jungian Coaching Slovenia, ICF accredited coaches.

WHY TO APPLY JUNGIAN COACHING SCHOOL METHOD BY AGB?

You will learn and experience Jungian concepts relevant and applicable to the understanding of the structure, dynamics and functions of executives and leaders in companies.

- **New professional coaching & leadership language – get results.** Provides introduction and understanding to the core concepts underpinning Jungian psychology, and consider how these can be applied to coaching, consulting and leadership. The program will provide a solid grounding in the fundamentals of Jungian theory, supported by well selected source materials and coaching tools.

- **Learning by doing: plan – act – reflect.** Ensures application of learning to existing coaching clients of participants and during the modules supervision from faculty and peers. This reflective approach will help make sense of participants coaching engagements using a Jungian frame of reference and find ways to incorporate learning into their practice. Participants will work in coaching groups to apply theory and support each other.
• **Unforgettable and empowering experience of mind and feelings.**
  Grants the coaches, managers and individuals with innovative perspectives on situations, events and processes at work and life. Enables individuals see & comprehend invisible contents which activate processes.

• **Courage & originality in finding outstanding solutions to any individual or organizational dilemma.** Provides the coached and employee with a vocabulary of words & concepts which explains behavioral phenomenon. Develops a team symbolic thinking, and team understanding of unconscious motivations and conflicts.

• **Using archetypes, symbolic thinking and games as effective coaching tools.** Helps the coached to arrive to a meaning for his/her suffering, frustration-blocked states, inability to arrive to a decision and to accept obscure states. Recharges the system with irrational data which needs to be taken seriously.

• **Unforgettable and empowering experience of mind and feelings.**
  Fills the organization’s culture with feminine elements such as expressing feelings, containment, tolerance and nurturing. Encourages creative thinking, imagination, thinking outside the box and original initiatives. Bonds the individual to the collective past, present and future of his/her own lives as well as his/her business and looks for the company’s vision.

• **To gain in-depth and creative insights** to comprehend processes and contradictions in establishments and solve them by means of a wide range of concepts regarding Jungian Psychology

• Jungian coaching is a combination of high intellectual learning with deep emotional experience and practicum. Not only gives new skills and techniques but it also creates growing process for the coach, organization, every learner. Enables the coach and organization to understand the third dimension. Develops critical leadership competencies such as confidence and resilience, communication and impact, leadership and teamwork, effectiveness and efficiency, creativity and innovation

• The training program will prepare you to relate to a highly-educated, mature and culturally diverse population.

• **Gain International Coach Federation ACSTH Jungian Coaching certificate**

**WHAT YOU WILL LEARN – CONTENT?**

Participants will be able to experience different perspectives on how a Jungian frame can be applied within different contexts.
### WHAT IS COACHING PROCESS & ROLE OF A COACH.
**FIRST STEP TO SUCCESS.**

- What is coaching process, how to run it and why it is effective. The role of a Coach.
- Benefits on the basis of Jungian psychology that promotes the development of the client and learn how to adapt it into coaching for business context.
- Learn how to manage the coaching process, how to set up client - coach confidence, what we need to be aware of and where are hidden traps. Creative approach, intake, contract, objectives.
- Direct and tactical coaching communication and outcome of the process.
- Powerful questions, active listening, active observation.
- Assessing developmental and emotional needs of the client.
- Coaching frames and strategy for success.
- Learn to apply and use IT, Intermodal methodology of Jungian approach for coaching.
- Reflection and practicum: small group and individual work, group activity, coaching practice (coach, client, observer).

### INNER THEATRE - Introduction to Jungian Psychology & Coaching

- The structure and dynamics of the Psyche.
- Archetypes, complexes, symbolism.
- The Jungian basic vocabulary; Parallel between human psyche and the organizational psyche.
- 4 Archetypes on the SWOT model.
- Working with the unconscious. The Cycle of Irrational Thinking.
- Developing Irrational Thinking in observing companies and organizations.
- Learn and enable you to understand blind spots in your behavior and better understand your professional environment.
- Recognize your inferior functions and discover a whole Inner theatre.
- Chart for Jungian Coaching intervention – exploring of the role of a Jungian coach.
- Reflection and practicum: small group and individual work, group activity, coaching tool Puzzle - Archetypes, coaching practice (coach, client, observer).

### ARCHETYPES AND COMPLEXSES & ANIMA and ANIMUS:

- Deeper understanding of Jungian archetypes and relevant complexes.
- Femininity & Masculinity in the human psyche, in personality and in management (Anima & Animus and their significance to effective management).
- Shadow in human psyche, the shadow of employee and company. Facing the shadow. The significance of the trickster in organizational processes and in effective management.
- On thinking outside the box on the edge of risk taking in innovative processes.
- Reflection and practicum: small group and individual work, coaching tool game – FM, coaching practice (coach, client, observer)
HERO QUEST - Jungian Approach to Post Modern Career:

- The Jungian theory of the Hero Quest.
- Importance of life stages through Hero Quest.
- Career development through Hero Quest coaching game.
- Learning method involves experiential learning and assures highly emotionally learning. Attendants will be encouraged to bring cases from their actual working life and analyze them through Jungian concepts, reframe problems and set up interventions and techniques for better effective work.
- Reflection and practicum (small group and individual work, group activity) & coaching game – Hero Quest, coaching practice (coach, client, observer).

24 LEADERSHIP ARCHETYPES

- What is basic of understanding archetypes during coaching process?
- The 4 Functioning Domains of the organization.
- 24 styles of management – 24 leadership archetypes.
- How to apply to daily life of leaders, coaches, consultants Jungian Theory and methodology.
- Active imagination.
- Learning in this module will grant you extra valuable meaning to your sufferings, frustrations, misunderstanding, anxiety and disorientation that may have occurred along your years of employment.
- Working with organizations.
- Coaching tool to extending clients managerial skills.
- Reflection and practicum: small group and individual work, group activity, coaching practice (coach, client, observer).

TOOL BOX – live coaching day

- The rationale and use of the ‘Type’ & 8 Jungian Functions invented by Isabel Briggs Myers.
- Introduction to MBTI.
- Psichopomp activity - working with clients, groups and organizations.
- Final personal coaching practice demonstration, live coaching day.
- Working with the unconscious and exploration of the role of a Jungian coach. Reflection work study.
- Reflection and practicum: small group and individual work, group activity, coaching practice (coach, client, observer).

SELF LEARNING

- Between modules participants will complete a case study, considering an existing coaching client from a Jungian perspective and filling up experience coaching log.
- Participants will write a reflection essay on chosen Jungian theory and its possible coaching application in his own coaching model.
1. **module**  **Foundation** - How will you start? From the basic. Foundation is core for any further advanced process. You will be the core coaching competences as foundation to any coaching profession. We will learn what is coaching process, why it is effective and will deepen the understanding of it. We will see the benefits on the basis of psychology that promotes the development of the client and learn how to adapt it into coaching for business context. We will learn how to apply and use intermodal methodology approach for coaching, how to manage the coaching process, how to set up client - coach confidence, what we need to be aware of and of where are hidden traps. You will be thought of methodology of creating and delivering coaching process with clients through different models. You will start to develop your own coaching model through FLM and learn how to measure and evaluate performance. We will focus on the understanding of ethical principles and understanding of professional standards in coaching by the International Coaching Federation Code of ethic as base for your further development as coach.

2. **module**  **What will you achieve in this module?** You will adopt a new language, new professional vocabulary which will enable you understand blind spots in your professional behavior. We will explore Jung’s approach to the structure and dynamics of the psyche, including the role and purpose of the unconscious. You will understand much better your professional environment, you will recognize your inferior functions at work and discover a whole "inner theatre" of symbols, images and archetypes which explains your professional daily work.

3. **module**  **What will be changed in you?** Working with the unconscious. You will deepen understanding of Jungian archetypes and relevant complexes. You will be introduced to the theory of complexes and archetypes, and examine ways in which symbols can be used to approach the unconscious. You will discover both your qualities as masculine and feminine human beings and their relevancy at work. Learning to identify and use effectively those two qualities of your personality are extremely important, Anima and Animus. They extend your repertoire of relatedness to people in the organization. We will examine the archetype of the Shadow and ways to approach it for individuals and organizations.

4. **module**  **How better will you get oriented due to this module?** You will be introduced to the importance of Life Stages. The Jungian theory of the Hero Quest. Our learning method involves experiential learning and assures highly emotionally learning. Attendants will be encouraged to bring cases from their actual working life and analyze them through Jungian concepts, reframe problems and set up interventions and techniques for better effective work.

5. **module**  **Will you gain any diagnostic skills in this program?** By practicing the "Hero" archetype fascinating chapter, you will get better orientation in comprehending your professional career, its targets, obstacles and vision. Learning in this module will grant you extra valuable meaning to your sufferings, frustrations, misunderstanding, anxiety and disorientation that may have occurred along your years of employment. In addition you will encounter with 24 styles of leadership archetypes and practice the procedure of extending your managerial skills.

6. **module** - **TOOL BOX INTEGRATION & JUNGIAN COACHING PRACTICE (live coaching day)

What about integrating all you will learn to assure practical application of your studies? Not only will you encounter with the logics and procedure of the Jungian oriented MBTI (Meyers-Briggs) diagnostic tool of preferences, but you will also extend you irrational thinking, expand your imagination and creativity and deepen your emotional intelligence in order to diagnose people much better. Integration: Supervision and analysis of case studies brought by members of the learning group and live coaching session. You will present your Coaching case and coaching practice as well your coaching model developed during the learning process.

**SUPERVISION AND INTRAVISION GROPUS**

Two webinars during the modules are scheduled for integration & supervision.

We will assure you practice in between the modules and support you with real case studies from business context through our facilitation executive coaches experiences.

You will be also divided into small groups for intravision learning process & practice in between modules.
FACULTY - WHO ARE WE, TRAINERS AND FACILITATORS

Avi Goren-Bar, Ph.D., academic director, Expressive Arts & Psychology in Action is a Clinical & Educational Psychologist, Certified expressive Therapist and Jungian Coaching method by dr. Goren Bar creator.

Dr. Avi Goren Bar, Ph. D., embodies nearly 40 years of extensive experience in dealing with the sense for a Change. He is specialized in Jungian Coaching in companies and various organizations, applying Jungian Psychology, Gestalt Therapy and Clinical Expressive Arts Therapy. Dr. Goren Bar is clinical and educational psychologist, a very experienced clinical therapist, a gestalt therapist, certified and registered therapist and supervisor of the intermodal expressive therapy and master for use of »Expressive Arts Therapy« and psychodynamic therapy. His professional achievements are greatly appreciated and approved/accredited by the Israeli Ministry of Health, Expressive Arts Therapy federation and International Coaching Federation.

Jasna Knez, program director, is a Master Trainer, registered ICF - ACC; EMCC Executive, Expressive Arts & Jungian Master Coach & coach supervisor and Embodied approach facilitator from Slovenia.

Jasna is specializing in coaching in companies and organizations applying systemic and integral psychology as well Jungian approach. She has a broad range of business experience, understanding the company’s organisms, workplace relationships and human behavior. She works with business professionals as well as other individuals and groups, with the aim of achieving wanted results and losing unproductive and sometimes destructive behavioral patterns. Strongly passionate about helping to push the boundaries of what people can really become, in her work she uses an impactful combination of different coaching modalities, techniques and methods. She is a member of the European Mentoring & Coaching Council Croatia - Adriatic, Coaching Association Slovenia and International Coach Federation.

Andreja Anžur Černič is Transactional Analysis, Expressive Arts & Jungian Master Coach and Executive Coach EMCC and Master Trainer from Slovenia.

She works as a coach, mentor and consultant with the emphasis on soft management skills and she is a managing director of MEPI institute, education for life for adolescents. Her professional style is based on many years of experience and a sense of leading and motivating people with a focus on achieving their set goals. She possess lot of practical examples and concrete experiences from business life. She is a member of the Coaching Association Slovenia and International Coach Federation.

Marko Knez is a Trainer, EMCC Executive Coach, Expressive Arts & Jungian Master Coach and Embodied approach facilitator from Slovenia.

He is a passionate explorer of old knowledge and traditions, oriented towards understanding human psyche and human functioning. He strongly believes that working with people needs to be deep but extremely conscious and safe, therefore in his trainings he leads participants through their body, heart and soul level, beyond their limiting beliefs in order to make progress and not quit. He is driven by openness, originality, creativity, and win-win thinking and believes that beyond imagination we can find transformation. He is a member of the European Mentoring & Coaching Council Croatia, Coaching Association Slovenia and International Coach Federation.

Tine Papič – Jungian analyst, lecturer and Jungian Coach

Tine Papič is Jungian psychoanalyst, (International Association for Analytical Psychology) working in private practice in an open institution for psychotherapy. Teaches analytical psychology and psychoanalysis. At the Sigmund Freud University in Vienna, he studied psychotherapy science. In Copenhagen, he has completed analytical studies of psychology at the International Association of Analytical Psychology and became a qualified Jungian psychoanalyst from the internationally recognized status of learning analytics. He is also Expressive Arts therapist and Jungian coach. He is a member of the International Association for Analytical Psychology and in 2014 was selected for analytical psychology president of Association of Slovenia.
CERTIFICATION

Following these Jungian Coaching school program the participants will obtain a Jungian Coaching certificate, awarded by dr. Avi Goren Bar under Expressive Arts & Coaching in Action under Jungian Coaching School and International Coach Federation (ICF) certificate and accreditation ACSTH (approved Coach specific training).

Participants will be offered to join our practice meeting for further studies on their interventions in organizational consulting through Jungian approach and others coaching approaches under ICF chapter. Program will be conducted in English.

REQUIREMENTS: In order to qualify for the Certificate In Jungian Coaching, participants will be expected to have attended (90%) of modules and have fully completed all the course work & program requirements and shown coaching with autonomy, spirit of initiative by use of Jungian coaching tools in live coaching day.

NOTE: Graduates of an ACSTH may apply for an individual ICF Credential. Mentor Coach program as additional study and preparation will be provided for graduates in Slovenia.

FOR WHO

The program is intended for coaches, development learning professionals, leaders and HR directors, therapists seeking to deepen their coaching & leadership work or to start their own personal journey.

WHERE - TRAINING LOCATION IN SLOVENIA

LJUBLJANA, RUDNIK - Povej na Glas

DATES & TRAINING HOURS

Januar: 10., 11., 12.1.2020, od 9.00 - 17.00
Februar: 4., 5., 6.2.2020, od 9.00 - 16.30
Marec: 31.3., 1., 2.4.2020, od 9.00 - 17.00
April: 24., 25., 26.4.2020, od 9.00 - 16.30
Maj: 21., 22., 23.5.2020, od 9.00 - 16.30
Junij: 12., 13., 14.6.2020, od 9.00 - 17.00
FEES AND APPLICATION

Fees include all course materials, learning materials for study and tools for practice, seminar room rental and coaching room rental for practice, analysis and Jungian Coaching diagnostic tool, as well as certificate, and drinks & sweet snacks during the program. Coaching tools (games) for personal usage are not included in the price. Fee also include supervision during the program as well as usage of learning classroom/hall and practice meeting in subgroups for deeper understanding and implication of daily use of new learning’s.

Coaching tool box: Additional cost 80,00€ + 22% vat for Jungian Coaching games created by dr. Avi Goren Bar if you will decide to buy on site for personal use from him. Coaching games can be provided in Slovene (limited) or English language.

Fee and possible payments:
Program price is 3680,00€ + vat (combining Foundation level 1 and Jungian advanced level) Both are creating full program.

1. We offer 10% discount if paid in one instalment and when applied (3312,00 € + 22% vat.)
2. Early bird if apply till 30.10.2019 and paid in one installment (3128,00 +22% vat).
3. Early bird if apply till 30.10.2019 payment by modules and for AGB, PNG, CEAT and alumni students (6 instalments), price per module 614,00€ + 22%vat. (3680,00 + 22%vat)
4. Payment by modules (6 instalments), price per module 650,00€ + 22% vat (3900,00 + vat)
5. For more than three from same organization, discount of 5% for each participant.

You can choose only one payment option

NOTE: Places on the program are confirmed on a first come, first served basis taking into consideration that fee must be paid prior reservation.
After application is sent, you will receive payment details. When fee (depends on chosen method of payment) is paid, your seat is reserved.
We will accept up to 12 students.

For enquiries and applications for this program contact us at:

jasna@povejnaglas.si and + 386 41 799 644 (Jasna Knez)

andreja.anzur@isaa.si (Andreja Anžur)

Website: https://www.povejnaglas.si/jungian-coaching